

## Senior Web Designer / UX & UI Designer / Social Media Expert

# EMMA LOGGINS

**Website:** www.ExciteCS.com

**Email:** Emma@ExciteCS.com

**Mobile:** 404.273.3450

**Skills:** HTML / XHTML / CSS /

JavaScript / PHP / MySQL /

Wordpress / Blogging / SEO / SEM /

Social Media / Email Marketing /

Content Strategy / Online

Community Development / Adobe

Creative Cloud / Microsoft Office

Suite / Public Speaking

### >> PROUD NERD

I am a designer, developer, and writer who specializes in Web Design and UI/UX Design. I ensure that my clients' websites adhere to current usability standards and provide the ideal user experiences.

In addition to my love for design and development, I'm also the editor at FanBolt, an entertainment blog with over 170,000 members which I designed and developed in 2002. However, FanBolt isn't the only source of my geekdom. I was also a contributing writer for CNN from 2011 through 2012, where I wrote for their Geek Out Blog.

At the end of the day, I have a strong passion for design, technology, and the world of entertainment, and because of that - it continually shows through in all my work.

### >> Experience

#### **Excite Creative Studios / LNP Studios / CEO & Senior Designer at LNP Studios**

*December 1998 - Present*

As the CEO and Senior Designer at Excite Creative Studios (formerly known as LNP Studios) I handle not only UI/UX Design but also web development, customized Wordpress solutions, content strategy, project management, search engine optimization (SEO), social media marketing, copywriting and blogging and graphic design for our clients.

#### **FanBolt.Com / CEO & Editor**

*2002 - Present*

Since 2002, I've handled all the design, development and marketing work for FanBolt. On a daily basis, I write and edit content for the site including entertainment news, movie reviews, product reviews, photography, celebrity interviews, television show reviews, etc...

#### **Mizzae / Director of Sales and Marketing**

*February 2008 - December 2008*

I handled website updates, structured advertising campaigns and created print and online collateral for the campaigns, photo editing, created line sheets for tradeshow events, event planning for fashion show events, client relations and Quickbooks management.

#### **Warner Brothers / Independent Contractor**

*August 2004 - January 2007*

I was the official blogger for the television series *The O.C.*

### >> Organizations

#### **Atlanta Bloggers Meetup / Co-Organizer**

*2008 - Present*

The Atlanta Bloggers Meetup provides local bloggers with a monthly forum to talk about blogging, internet marketing, social media, tips and techniques, practices, SEO, writing and general support. The group has over 1,500 members.

### >> Education

Academy of Art University / Masters, Computer Arts: New Media / 2007 - 2009

Art Institute of Pittsburgh / Bachelors of Science, Interactive Design / 2003 - 2006

Art Institute of Atlanta / Multimedia & Web Design / 2002 - 2003